

2015 FINANCIAL REPORT

The financial statements of Toastmasters International were audited by the independent certified public accounting firm of Squar Milner LLP. The auditors stated that the 2015 financial statements are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America.

The majority of the organization's revenue is derived from membership dues and fees. This revenue category is up 5 percent over last year and consists of membership dues, new-member fees and charter fees. The district income is the second largest revenue source; it is earned from conferences, fundraising, district store sales and donations. Sale of educational materials is the third largest revenue source. Revenues derived from the Annual Convention consist of ticket registration, bookstore sales and sponsorships. Investment income (loss) is earned in the form of interest, dividends, realized and unrealized gains and losses from the organization's investment portfolio.

The organization's expenses are broken into 11 functional areas. Each functional area includes all costs associated with operating that particular area, including payroll, supplies, technology, postage and utilities. The functional expense categories are: District Expenses; Communications and Marketing; Member Support; Logistics; Information Technology; Chief Executive Officer, Officers and Board; Finance; Cost of Educational Materials; Annual Convention; Human Resources and Depreciation. The following graphs provide a percentage breakdown of 2015 revenue and expenses:

2015 REVENUE BY CATEGORY



2015 EXPENSE BY FUNCTIONAL AREA



The Toastmasters International Board of Directors controls the organization's funds and, with the Chief Executive Officer, is responsible for ensuring fiduciary compliance.

The following is condensed information from the 2015 audited financial statements:

Statement of Position as of December 31, 2015

ASSETS

Current assets

Cash and cash equivalents	
Accounts receivable, net of allowance for	
doubtful accounts of \$18,000	
Inventory	
Prepaid expenses and other current assets	
Total current assets	

Restricted cash and cash equivalents	17,310
Property and equipment, net	3,793,002
Other assets	<u>1,674,385</u>
Total assets	. <u>\$49,044,939</u>

LIABILITIES AND NET ASSETS

Current liabilities

Accounts payable and accrued liabilities	\$2,797,444
Deferred membership and other revenue	. <u>5,657,778</u>
Total current liabilities	. 8,455,222

Net assets

Unrestricted	
Temporarily restricted	<u>17,310</u>
Total net assets	



Statement of Activities for the Year Ended December 31, 2015

Net revenue

Membership dues	\$22,967,649
New member fees	3,236,352
Charter fees	
District income	4,727,172
Net realized and unrealized losses on investments	(1,241,488)
Interest and dividends	631,444
Sales of educational materials	1,679,825
Annual convention	1,225,045
Other income	
Magazine advertising	20,000
Contributions	
Total net revenue	\$33,485,095

Functional expenses

Program-related expenses	
District expenses	\$8,971,569
Communications and marketing	
Member support	
Logistics	
Cost of educational materials	
Annual convention	
Total program services	\$28,001,392

Support services

Chief executive officer, officers, board	\$2,341,252
Information technology	2,490,575
Finance	1,509,119
Human resources	614,005
Depreciation	<u>348,102</u>
Total support services	<u>\$7,303,053</u>
Total functional expenses	<u>\$35,304,445</u>
Decrease in unrestricted net assets	<u>\$(1,819,350</u>)