TOASTMASTERS

Club Coach Program for Districts



Districts that promote the Club Coach Program gain:

- Higher quality clubs with greater longevity
- Healthier clubs with increased membership
- More member participation in District events
- More club participation in the Distinguished Club Program

The District is involved in the Club Coach Program by:

- The District Director or delegate (Program Quality Director or Club Growth Director) chooses who will coach each club.
- The District Director or delegate submits the completed Club Coach Agreement to World Headquarters.
- The club coach completes and submits reports throughout their appointment for the District Director or delegate, giving the District vision over the club's success.
- ▶ The District can observe the coach's success by reviewing the Club Coach 360° Evaluation submitted to the coach and the District Director after the appointment has concluded.
- If the club and club coach have met all of the requirements and the coach is eligible for credit, the District Director or delegate will be responsible for emailing World Headquarters at clubcoach@ toastmasters.org confirming the club coach has completed their role.

Districts can find clubs that need and are eligible for a club coach by:

- Reviewing club rosters to find clubs with 3-12 members.
- Referencing the Distinguished Performance Reports to ensure that a club is not suspended.
- Utilizing the Club Coaches report for the District to identify if two coaches have already been appointed to the club.
- Checking in with eligible clubs to encourage them to work with a club coach.

Districts can find interested and eligible members to serve as club coaches by:

- Contacting consistently Distinguished clubs for interested members.
- Reaching out to members that have completed at least Level 2 in a path, but have not yet earned their Distinguished Toastmaster award.
- Contacting former successful club coaches.
- Ensuring that the individual is eligible to be a club coach by reviewing the Club Coach Agreement.